

1. NAME OF MEDICINAL PRODUCT

Noumed ONE-A-DAY Hayfever & Allergy Relief 10mg Tablets
Loratadine 10mg Tablets
ASDA Once-daily Allergy & Hayfever Relief 10mg Tablets

2 QUALITATIVE AND QUANTITATIVE COMPOSITION

Each tablet contains 10mg Loratadine.
Excipients with known effect: The quantity of lactose monohydrate is 35.00 mg.
For the full list of excipients, see section 6.1

3 PHARMACEUTICAL FORM

Tablets
White to off white, round shaped, breakline on one side and 'L' embossed on other side.
The diameter of each tablet is approximately 6.0mm.
The score line of the tablet is only to facilitate breaking for ease of swallowing and not to divide into equal doses.

4.1 Therapeutic Indications

Loratadine is indicated for the symptomatic treatment of allergic rhinitis and chronic idiopathic urticaria.

4.2 Posology and method of administration

Posology

Adults, including the elderly, and Children 6 years of age and older with a body weight greater than 30 kg:

One 10 mg tablet once daily.

For appropriate dosing in children younger than 6 years or with body weight of 30 kg or less, there are other formulations more suitable.

Children under 2 years of age:

Safety and efficacy of Loratadine in children under 2 years of age has not been established. No data are available.

Patients with hepatic impairment

Patients with severe liver impairment should be administered a lower initial dose because they may have reduced clearance of loratadine. An initial dose of 10mg every other day is recommended for adults and children weighing more than 30kg.

Patients with renal impairment

No dosage adjustments are required in the elderly or in patients with renal insufficiency.

Method of administration

Oral use. The tablet may be taken without regard to mealtime.

4.3 *Contraindications*

Hypersensitivity to the active substance or to any of the excipients listed in section 6.1.

4.4 Special warnings and precautions for use

Loratadine should be administered with caution in patients with severe liver impairment (see section 4.2).

This medicinal product contains lactose; thus patients with rare hereditary problems of galactose intolerance, the Lapp lactase deficiency or glucose-galactose malabsorption should not take this medicine.

The administration of Loratadine should be discontinued at least 48 hours before skin tests since antihistamines may prevent or reduce otherwise positive reactions to dermal reactivity index.

4.5. Interaction with other medicinal products, and other forms of interactions

When administered concomitantly with alcohol, Loratadine have no potentiating effects as measured by psychomotor performance studies.

Potential interaction may occur with all known inhibitors of CYP3A4 or CYP2D6 resulting in elevated levels of loratadine (see Section 5.2), which may cause an increase in adverse events. Increase in plasma concentrations of loratadine has been reported after concomitant use with ketoconazole, erythromycin, and cimetidine in controlled trials, but without clinically significant changes (including electrocardiographic).

Paediatric population

Interaction studies have only been performed in adults.

4.6 *Fertility, pregnancy and lactation*

Pregnancy

A large amount of data on pregnant women (more than 1000 exposed outcomes) indicate no malformative nor feto/ neonatal toxicity of loratadine. Animal studies do not indicate direct or indirect harmful effects with respect to reproductive toxicity (see section 5.3). As a precautionary measure, it is preferable to avoid the use of Loratadine 10mg Tablets during pregnancy.

Breast feeding

Loratadine is excreted in breast milk. Therefore, the use of Loratadine 10mg Tablets is not recommended in breast-feeding women.

Fertility

There are no data available on male and female fertility.

4.7. Effects on ability to drive and use Machine

In clinical studies that assessed driving ability, no impairment was observed in patients receiving Loratadine. Loratadine has no or negligible influence on the ability to drive and use machines. However, patients should be informed that very rarely some people experience drowsiness, which may affect their ability to drive or use machines.

4.8 Undesirable effects

Summary of the safety profile

In clinical trials involving adults and adolescents in a range of indications including allergic rhinitis (AR) and chronic idiopathic urticaria (CIU), at the recommended dose of 10 mg daily, adverse reactions with Loratadine were reported in 2 % of patients in excess of those treated with placebo. The most frequent adverse reactions reported in excess of placebo were somnolence (1.2%), headache (0.6%), increased appetite (0.5%) and insomnia (0.1%).

Tabulated list of adverse reactions

The following adverse reactions reported during the post-marketing period are listed in the following table by System Organ Class. Frequencies are defined as very common ($\geq 1/10$), common ($\geq 1/100$ to $< 1/10$), uncommon ($\geq 1/1,000$ to $< 1/100$), rare ($\geq 1/10,000$ to $< 1/1,000$), very rare ($< 1/10,000$) and not known (cannot be estimated from the available data).

Within each frequency grouping, adverse reactions are presented in order of decreasing seriousness.

System Organ Class	Frequency	Adverse Experience Term
Immune system disorders	Very rare	Hypersensitivity reactions (including angioedema and anaphylaxis)
Nervous system disorders	Very rare	Dizziness, convulsion
Cardiac disorders	Very rare	Tachycardia, palpitation
Gastrointestinal disorders	Very rare	Nausea, dry mouth, gastritis
Hepatobiliary disorders	Very rare	Abnormal hepatic function
Skin and subcutaneous tissue disorders	Very rare	Rash, alopecia
General disorders and administration site conditions	Very rare	Fatigue
Investigations	Not known	Weight increase

Paediatric population

In clinical trials in a paediatric population, children aged 2 through 12 years, common adverse reactions reported in excess of placebo were headache (2.7%), nervousness (2.3%), and fatigue (1%).

Reporting of suspected adverse reactions

Reporting suspected adverse reactions after authorisation of the medicinal product is important. It allows continued monitoring of the benefit/risk balance of the medicinal product. Healthcare professionals are asked to report any suspected adverse reactions via the Yellow Card Scheme, website www.mhra.gov.uk/yellowcard or search for MHRA Yellow Card in the Google Play or Apple App Store.

4.9 Overdose

Overdosage with Loratadine increased the occurrence of anticholinergic symptoms. Somnolence, tachycardia and headache have been reported with overdoses.

In the event of overdose, general symptomatic and supportive measures are to be instituted and maintained for as long as necessary. Administration of activated charcoal as a slurry with water may be attempted. Gastric lavage may be considered. Loratadine is not removed by haemodialysis and it is not known if Loratadine is removed by peritoneal dialysis. Medical monitoring of the patient is to be continued after emergency treatment.

5.1 Pharmacodynamic properties

Pharmacotherapeutic group: antihistamines – H₁ antagonist, ATC code R06AX13

Mechanism of action

The active ingredient, Loratadine is a tricyclic antihistamine with selective, peripheral H₁-receptor activity.

Pharmacodynamic effects

Loratadine has no clinically significant sedative or anticholinergic properties in the majority of the population and when used at the recommended dosage.

During long-term treatment there were no clinically significant changes in vital signs, laboratory test values, physical examinations of electrocardiograms.

Loratadine has no significant H₂-receptor activity. It does not inhibit noradrenaline uptake and has practically no influence on cardiovascular function or on intrinsic cardiac pacemaker activity.

Human histamine skin wheal studies following a single 10 mg dose has shown that the antihistamine effects are seen within 1-3 hours reaching a peak at 8-12 hours and lasting in excess of 24 hours. There was no evidence of tolerance to this effect after 28 days of dosing with Loratadine.

Clinical efficacy and safety

Over 10,000 subjects (12 years and older) have been treated with Loratadine in controlled clinical trials. Loratadine once daily was superior to placebo and similar to clemastine in improving the effects on nasal and non-nasal symptoms of AR. In these studies somnolence occurred less frequently with Loratadine than with clemastine and about the same frequency as terfenadine and placebo.

Among these subjects (12 years and older), 1000 subjects with CIU were enrolled in placebo controlled studies. A once daily 10 mg dose of Loratadine was superior to placebo in the management of CIU as demonstrated by the reduction of associated itching, erythema and hives. In these studies the incidence of somnolence with Loratadine was similar to placebo.

Paediatric population

Approximately 200 paediatric subjects (6 to 12 years of age) with seasonal allergic rhinitis received doses of Loratadine syrup up to 10 mg once daily in controlled clinical trials. In another study, 60 paediatric subjects (2 to 5 years of age) received 5 mg of Loratadine syrup once daily. No unexpected adverse events were observed.

The paediatric efficacy was similar to the efficacy observed in adults.

5.2 Pharmacokinetic properties

Absorption

Loratadine is rapidly and well-absorbed. Concomitant ingestion of food can delay slightly the absorption of Loratadine but without influencing the clinical effect. The bioavailability parameters of Loratadine and of the active metabolite are dose proportional.

Distribution

Loratadine is highly bound (97% to 99%) and its active major metabolite desLoratadine (DL) moderately bound (73% to 76%) to plasma proteins. In healthy subjects, plasma distribution half-lives of Loratadine and its active metabolite are approximately 1 and 2 hours, respectively.

Biotransformation

After oral administration, Loratadine is rapidly and well absorbed and undergoes an extensive first pass metabolism, mainly by CYP3A4 and CYP2D6. The major metabolite-desLoratadine (DL)- is pharmacologically active and responsible for a large part of the clinical effect.

Loratadine and DL achieve maximum plasma concentrations (T_{max}) between 1–1.5 hours and 1.5–3.7 hours after administration, respectively.

Elimination

Approximately 40% of the dose is excreted in the urine and 42% in the faeces over a 10 day period and mainly in the form of conjugated metabolites. Approximately 27% of the dose is eliminated in the urine during the first 24 hours. Less than 1% of the active substance is excreted unchanged in active form, as Loratadine or DL. The mean elimination half-lives in healthy adult subjects were 8.4 hours (range = 3 to 20 hours) for Loratadine and 28 hours (range = 8.8 to 92 hours) for the major active metabolite.

Renal impairment

In patients with chronic renal impairment, both the AUC and peak plasma levels (C_{max}) increased for Loratadine and its active metabolite as compared to the AUCs and peak plasma levels (C_{max}) of patients with normal renal function. The mean elimination half-lives of Loratadine and its active metabolite were not significantly different from that observed in normal subjects. Haemodialysis does not have an effect on the pharmacokinetics of

Loratadine or its active metabolite in subjects with chronic renal impairment.

Hepatic impairment

In patients with chronic alcoholic liver disease, the AUC and peak plasma levels (C_{max}) of Loratadine were double while the pharmacokinetic profile of the active metabolite was not significantly changed from that in patients with normal liver function. The elimination half-lives for Loratadine and its active metabolite were 24 hours and 37 hours, respectively, and increased with increasing severity of liver disease.

Elderly

The pharmacokinetic profile of Loratadine and its active metabolite is comparable in healthy volunteers and in healthy geriatric volunteers.

5.3 *Preclinical safety data*

Non-clinical data reveal no special hazard based on conventional studies of safety, pharmacology, repeated dose toxicity, genotoxicity and carcinogenic potential.

In reproductive toxicity studies, no teratogenic effects were observed. However, prolonged parturition and reduced viability of offspring were observed in rats at plasma levels (AUC) 10 times higher than those achieved with clinical doses.

6 PHARMACEUTICAL PARTICULARS

6.1 *List of excipients*

Maize starch

Lactose

Sodium starch glycolate

Magnesium stearate (E572)

Sodium lauryl sulphate

Colloidal anhydrous silica (E551)

6.2 *Incompatibilities*

None.

6.3 *Shelf life*

36 months.

6.4 *Special precautions for storage*

This medicinal product does not require any special storage conditions.

6.5 Nature and contents of container:

Loratadine are provided in blisters of Alu-PVC in pack size of 7, 10, 14, 20 and 30 tablets.

Not all pack sizes may be marketed.

6.6 *Special precautions for disposal*

Any unused medicinal product or waste material should be disposed of in accordance with local requirements.

7 **MARKETING AUTHORISATION HOLDER**

Noumed Life Sciences Limited,
Noumed House,
Shoppenhangers Road,
Maidenhead,
Berkshire SL6 2RB, United Kingdom.

8 **MARKETING AUTHORISATION NUMBER(S)**

PL 44041/0038

9 **DATE OF FIRST AUTHORISATION/RENEWAL OF THE
AUTHORISATION**

20/05/2025

10 **DATE OF REVISION OF THE TEXT**

20/05/2025

