

LOT
EXP

**E45 Itch Relief Cream** treats and soothes the itching caused by eczema, dermatitis, pruritus and other dry skin conditions. **E45 Itch Relief Cream** is non-greasy, moisturising and will soothe your skin and leave it feeling calm and comfortable. **E45 Itch Relief Cream** can be used by adults, the elderly, children and infants over the age of 1 month.

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**Contains** Lauromacrogols 3% w/w and Urea 5% w/w as active ingredients and **also** Dimeticone, Phenyl Dimeticone, Liquid Paraffin, Cetyl Palmitate, Stearic Palmitic Acid, Octyldodecanol, Glycerol, Polysorbate, Carbomer, Trometamol, Benzyl Alcohol, Purified Water.

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Licence holder: Karo Pharma AB, Stockholm, Sweden.  
**PL 50567/0013**  
 2003705\_1 C083

Fire hazard. Do not smoke or go near naked flames; clothing & bedding with this product dried on them can catch fire easily.

Straightforward Skincare

E45

itch relief

CREAM

Urea, Lauromacrogols

Treatment of

pruritus, eczema,  
dermatitis & scaling  
skin conditions

- Dual action treatment for itching and skin irritation
- Up to 24 hours hydration
- Soothes the skin leaving it feeling calm & comfortable

100g e

<p><b>E45</b>  <b>Itch Relief 100g</b>  <b>GB</b></p>	<p style="font-size: 24px; font-weight: bold;">karo</p>										
<p>Reason for change: Add EXP LOT                  Correction round: v2 Date: 26-08-2025                  Status: <b>PROOF</b></p>											
<p>Artwork component no.: 2003705_1                  Previous component no.: 2003054_1                  SKU Code: 1002055                  CMO: GMP Manufacturing Ltd (1000004674)                  CMO code: C083                  Component type: Tube                  Language: English                  Pharma code: N/A                  EAN: -</p>											
<p>Dimensions (H x W): 138 x 122 mm                  Machine drawing ID: E45-Tube-Alltub-40diam-122x138mm                  Material: Aluminium</p>											
<p>Karo Healthcare AB owns this artwork and is not responsible for any changes made by the CMO/printing house. Changes must be communicated with us and we will supply a new print pdf file. Both CMO and printing house are responsible for the printed end result to match the intended colors.</p>											
<p>Print colours:</p> <table style="width: 100%; text-align: center;"> <tr> <td style="width: 20%;"></td> <td style="width: 20%;"></td> <td style="width: 20%;"></td> <td style="width: 20%;"></td> <td style="width: 20%;"></td> </tr> <tr> <td style="font-size: 8px;">Process Yellow</td> <td style="font-size: 8px;">PANTONE 661 C</td> <td style="font-size: 8px;">PANTONE 162 C</td> <td style="font-size: 8px;">PANTONE 3105 C</td> <td style="font-size: 8px;">PANTONE 877 C</td> </tr> </table>							Process Yellow	PANTONE 661 C	PANTONE 162 C	PANTONE 3105 C	PANTONE 877 C
Process Yellow	PANTONE 661 C	PANTONE 162 C	PANTONE 3105 C	PANTONE 877 C							
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Cut	Artwork Area	Info	No Artwork Area								
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Straightforward Skincare

UK ONLY

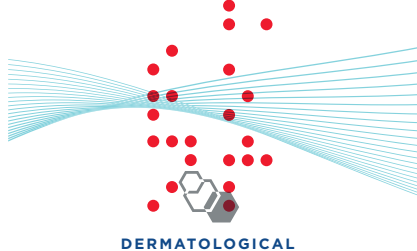


# itch relief CREAM

Urea, Lauromacrogols

Treatment of pruritus, eczema, dermatitis & scaling skin conditions

- Dual action treatment for itching and skin irritation
- Up to 24 hours hydration
- Soothes the skin leaving it feeling calm & comfortable



DERMATOLOGICAL

**1. WHAT E45 ITCH RELIEF CREAM IS USED FOR:**

**E45 Itch Relief Cream** contains an anti-itch ingredient, Lauromacrogols, which treats and soothes the itch caused by eczema, dermatitis, pruritus and other dry skin conditions. Formulated with Urea, a moisturiser found naturally within the skin, **E45 Itch Relief Cream** is non-greasy, moisturising and will sooth your skin and leave it feeling calm and comfortable. **Perfume free – dermatologically tested.**

**2. BEFORE YOU USE E45 ITCH RELIEF CREAM:** Use this medicine only on your skin. For adults, the elderly, children and infants over the age of 1 month. Avoid contact with the mucous membranes and eyes. Irritation (e.g. erythema, burning) may occur if applied to broken or inflamed skin. Discontinue use if irritation or rash occurs. Do not use if allergic to any of the ingredients. Do not use on the breasts immediately prior to breastfeeding. Do not smoke or go near naked flames – risk of severe burns. Fabric (clothing, bedding, dressings etc) that has been in contact with this product burns more easily and is a serious fire hazard. Washing clothing and bedding may reduce product build-up but not totally remove it.

**3. HOW TO USE E45 ITCH RELIEF CREAM:** Twist pump to OPEN position. Depress pump to dispense cream. Twist back to lock. Apply to the affected skin 2 times daily. If symptoms persist, consult your doctor. Each use of the pump dispenses approx 4g of cream. **4. POSSIBLE SIDE EFFECTS: E45 Itch Relief Cream** is usually well tolerated, however side effects may occur which can include a burning sensation, redness, itching, pus or dermatitis allergic. May cause irritation if applied to broken or inflamed skin. Urea may increase penetration through the skin barrier of other topically applied medicines when used at the same time. This medicine contains Benzyl alcohol and Cetyl alcohol, which may cause local skin reactions and irritation (e.g. contact dermatitis). If you suspect an allergic reaction or if anything unusual happens, stop using the product. If you get any side effects, talk to your doctor, pharmacist or nurse. This includes any possible side effects not listed above. You can also report side effects directly via the Yellow Card Scheme at:

"<http://www.mhra.gov.uk/yellowcard>" or search for MHRA Yellow Card in the Google Play or Apple App Store. By reporting side effects, you can help provide more information on the safety of this medicine. **5. HOW TO STORE E45 ITCH RELIEF CREAM:** Store below 25°C. KEEP OUT OF THE SIGHT AND REACH OF CHILDREN. **6. FURTHER INFORMATION: E45 Itch Relief Cream** is a white cream containing Lauromacrogols 3.0% w/w and Urea 5.0% w/w as **active ingredients** and also Dimeticone, Phenyl Dimeticone, Liquid Paraffin, Cetyl Palmitate, Stearic Palmitic Acid, Octyldodecanol, Glycerol, Polysorbate, Carbomer, Trometamol, Benzyl Alcohol, Purified Water. Also available in 50g and 100g.



Fire hazard. Do not smoke or go near naked flames; clothing & bedding with this product dried on them can catch fire easily.

PL 50567/0013

MA holder:  
Karo Pharma AB,  
Stockholm, Sweden  
Manufacturer:  
GMP Manufacturing Ltd,  
Marfleet House,  
Valletta Street, Hull,  
HU9 5NP, UK  
Text revised:  
Feb 2024.

2003707\_1

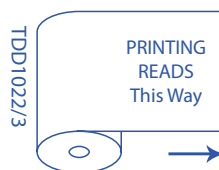


Lot:

EXP:

500g e

C085



karo pharma

**E45 Itch Relief 6x500g GB**

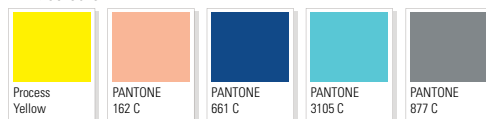
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Reason for change: To GMPM  
Correction round: v2  
Status: **IN PROGRESS**

Artwork component no.: 2003707\_1  
SKU Code: 1002056  
CMO: GMP Manufacturing Ltd  
CMO code: C085  
Previous Finished Goods Code: 0348713  
Component type: Label  
Language: English  
EAN/GTIN/NTIN/PC: 7350087736730

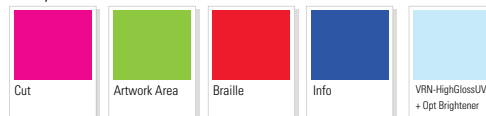
Print colours:



Braille:

Braille representation of E # 4 5 I T C H R E L I E F C R E A M

Onlay:



LOT
EXP

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**PL 50567/0013**

Fire hazard. Do not smoke or go near naked flames; clothing & bedding with this product dried on them can catch fire easily.

C081  
2003718\_1

Straightforward Skincare

E45

itch relief

CREAM

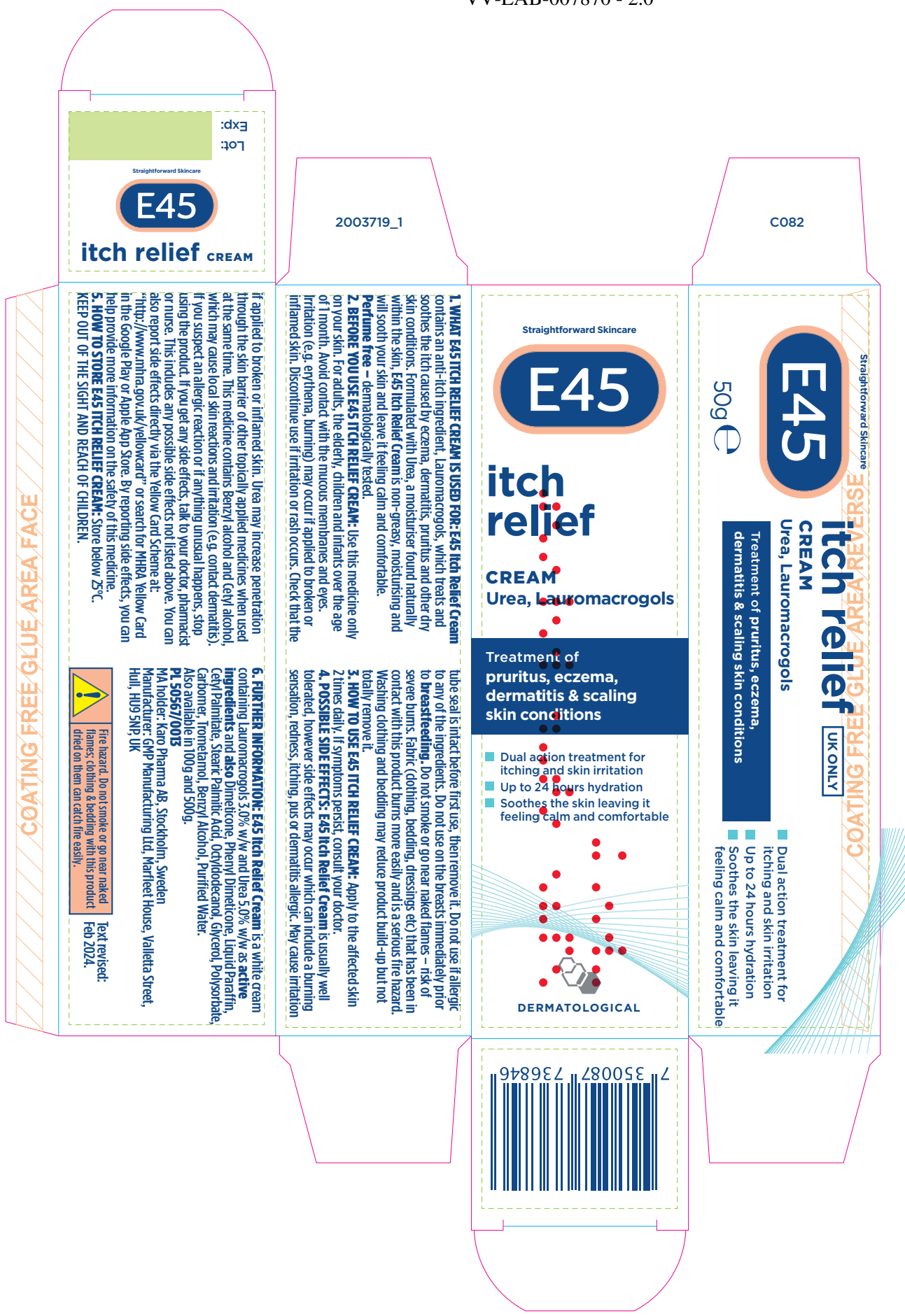
Urea, Lauromacrogols

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<p><b>E45</b> <b>Itch Relief Cream 50g</b> <b>GB</b></p>	<p style="font-size: 1.5em; font-weight: bold;">karo</p>	<p>Print Colours: Colourmatch to Pantone Matching System.</p> <div style="display: flex; justify-content: space-around; font-size: x-small;"> <div style="border: 1px solid gray; padding: 2px;"> PANTONE 661 C</div> <div style="border: 1px solid gray; padding: 2px;"> PANTONE 162 C</div> <div style="border: 1px solid gray; padding: 2px;"> PANTONE 3105 C</div> <div style="border: 1px solid gray; padding: 2px;"> PANTONE 877 C</div> <div style="border: 1px solid gray; padding: 2px;"> Process Yellow</div> </div>
<p>Reason for change: Add EXP LOT Only Correction date: 26-08-2025 Artworker: RG</p>	<p>Proof version <b>6</b></p>	<p>Print version <b>X</b></p>
<p>COM code: COM-3337-03 Artwork No: 2003718_1 Previous Artwork No: - SKU No: 1002067 CMO: GMP Manufacturing Ltd (1000004674) CMO code: C081 EAN No: - Pharma No: - Component Type: Tube Language: English</p>		<p>Finishes.</p>
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<p><b>OVERPRINT PREVIEW</b> <input type="checkbox"/> OFF</p>		
<p style="font-size: x-small;">Karo Healthcare AB owns this artwork and is not responsible for any changes made by the CMO/printing house. Changes must be communicated with us and we will supply a new print PDF file. Both CMO and printing house are responsible for the printed end result to match the intended colours.</p>		



	<b>E45 Itch Relief 6x50g GB</b>	Dimensions (WxDxH): 41 x 37 x 142 mm Machine drawing ID: Alum tube 50g 23LR0305.01	Material: Carton Board – White Font size: 6.5pt (minimum)														
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Process Yellow	PANTONE 162 C	PANTONE 661 C	PANTONE 3105 C	PANTONE 877 C													
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Cut	Fold	Varnish free	Glue Area	Artwork Area	Braille	Varnish-Water Based Emulsion											

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TB002270  
2003055\_1

50g



Straightforward Skincare

E45


## itch relief








### CREAM

### Urea, Lauromacrogols

Treatment of  
**pruritus, eczema,  
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<b>E45 Itch Relief 50g GB</b>	karo		
Reason for change:	TT to Laleham and .ai artwork conversion		
Correction round: v3	Date: 21-04-2023		
Status:	Proof / COMMERCIAL		
Artwork component no.:	2003055_1		
Previous component no.:	2002647_1		
CMO code:	TB002270		
Component type:	Tube		
Language:	English		
Pharma code:	N/A		
EAN/GTIN/NTIN/PC:	-		
Dimensions (HxW):	137 x 91 mm		
Machine drawing ID:	E45-Tube-Alltub-30diam-91x137mm		
Material:	Aluminium		
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Print colours:			
 Process Yellow	 PANTONE 661 C	 PANTONE 162 C	 PANTONE 877 C
Onlay:			
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Font:	Gotham Bold		
Font size:	4.5 pt ( <i>minimal</i> )		
CMO:	Laleham Health & Beauty Fairfield, Bradshaw Lane, Greenhalgh, Preston, Lancashire, PR4 3JA.		
Braille:	N / A		

**OneAgency.co**

Head Office: 12 Thorpe Road,  
Norwich, NR1 1RY, UK.

Last awk change: SG

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For Position ONLY

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**PL 50567/0013**

2003054\_1 TBO02271

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Straightforward Skincare

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itch relief

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<b>E45 Itch Relief 100g GB</b>	karo
Reason for change: TT to Laleham and .ai artwork conversion Correction round: v3 Status:	Date: 21-04-2023 <b>Proof / COMMERCIAL</b>
Artwork component no.: 2003054_1 Previous component no.: 2002645_1 CMO code: TBO02271 Component type: Tube Language: English Pharma code: N/A EAN/GTIN/NTIN/PC: -	
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Print colours:	
 <small>Process Yellow</small>	 <small>PANTONE 661 C</small>
 <small>PANTONE 162 C</small>	 <small>PANTONE 3105 C</small>
 <small>PANTONE 877 C</small>	
Onlay:	
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Font: Gotham Bold Font size: 4.9 pt ( <i>minimal</i> )	
CMO: Laleham Health & Beauty Fairfield, Bradshaw Lane, Greenhalgh, Preston, Lancashire, PR4 3JA.	
Braille:	
N / A	

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Norwich, NR1 1RY, UK.  
Last awk change: SG

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For Position ONLY

<p><b>karo</b> pharma</p>	<p><b>E45</b> <b>Itch Relief 6x100g</b> <b>GB</b></p>	<p>Dimensions (WxDxH): 50 x 50 x 148.5 mm Machine drawing ID: Alum tube 100g 23LR0304.01</p>	<p>Material: Carton Board – White Font size: 7pt (minimum)</p>
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<p>Print colours:</p>		<p>Braille:</p>	
<p>Onlay:</p>		<p>E # 4 5 I T C H R E L I E F C R E A M</p>	
<p>Cut</p>	<p>Fold</p>	<p>Varnish free</p>	<p>Glue Area</p>
<p>Artwork Area</p>	<p>Braille</p>	<p>Varnish-Water Based Emulsion</p>	

